

This department has entered the second stage of service to Tribune readers. Primarily it was intended merely to separate the sheep of advertising from the goats-and hang a bell on the goats. But now it goes beyond mere identification. It embraces a human nature study of both sheep and goats. You are invited to assist. For every letter printed in this department describing experiences-pleasant or unpleasant-with advertisers of merchandise, excepting only patent medicines, The Tribune will send \$2.00, payable in any merchandise of any Tribune advertiser. For the most important letter each month a special prize of \$50.00, payable similarly, will be awarded. Name printed or withheld-as you prefer, but must be signed or we will not know where to send the prize order. Address: The Ad-Visor, The

On Saturday, July 8, a man called at the office where I am employed and said that he represented the General Federation Magazine Company, 409 Pearl Street. He said that his company has an understanding with the Every Week Magazine. The price, 50 cents for one year. I fell for it and waited. When it did not come I got in touch with the manager of the Every Week Magazine, and I was told that if any one is duped in their name it is the policy of the Every Week Magazine to make good their loss. This certainly shows that Every Week is more than fair. They not only protect their good name, but also show that they do business in accordance with The Ad-Visor's standards.

M. L. S.

Look out for this young man. He's a busy person and he's left a trail of eager subscribers, hopefully waiting for the General Federation Magazine, Every Week or Harper's Bazar or the Saturday Evening Post, not to mention a Waterman Fountain Pen—all for 50c.

Curious, how he got his credentials. In May, when the Women's Clubs were in convention here, there was a Fashion Show at Madison Square Garden and the General Federation Magazine had a booth. The show wasn't successful and the magazine took its demonstrator away. But its display had to be left until the show was over.

Later, when the magazine sent for its belongings, the booth had been

Later, when the magazine sent for its belongings, the booth had been cleaned up and there was no trace of what had been in it.

But shortly traces began to appear in the form of complaints from people who wanted the magazines for which they had paid. Receipts were shown indicating that a man signing himself Roberts had been taking orders with subscription books removed from the booth. Two receipts, No. 21,804 and No. 21,801, show that he had used up one book and started another.

Every Week's position has been exceptionally fine. It has consistently made good for something in which it had no hand whatever, rather than have its reputation even remotely questioned. A man who applied for a job as a solicitor for Every Week is under suspicion and the police have a good description of him, furnished chiefly from men's hat shops.

The General Federation Magazine stands ready to send its publication to defrauded persons, but the limited scope of this magazine makes it not so broadly attractive (to hat salesmen, for instance!) as was such bait as Every Week

Every Week.

If this smooth-spoken young man calls and asks you to subscribe, hang

on to him and 'phone the police.

Speaking of guarantees of one kind and another, I inclose for your perusal clipping from "Physical Culture," which accompanied an article on certain sprightly exercises to be performed with the assistance of the unassuming and more or less familiar bath towel. I believe that you will think it at least unique. GUY LA TOURETTE.

The man who wrote the "guarantee" has a better sense of humor than ense of fairness.

If you are really intent upon achieving health, you will begin to-morrow morning in this home gymnasium. If you do not, you will have no excuse except laziness. Whether you have a shower bath, a bathtub or only a bowl of water, the means are equally within your

reach.

If you like, Physical Culture will give you a written certificate
guaranteeing, under a penalty of one hundred dollars, that if you will
practise this exercise, conscientiously, for twenty minutes every day
for five years, you will add five years to your life.

dissatisfied customer under this guarantee is a dead customer. Who's to judge when his five years of extra living begin and end? Can he come back from the grave to get his refund or can his executors ar-

I am glad to see Altman's advertising back again. It shows a broad vision on the part of the management, because you certainly were pretty abrupt in your own handling of the original complaint.

During the rush of Christmas I bought a pair of glove stretchers at Altman's. When I reached home I found a very slight imperfection. As they were for a gift, I returned them. The little salesgirl didn't like the idea, because she had to hunt among a lot of others to get what I wanted. The floor-walker, however, said: "Of course, you are perfectly right, and we are going to satisfy."

I think Altman's return to The Tribune will be profitable to two fine institutions—Altman's and The Tribune.

Altman's return is profitable to our readers and to us. Obviously it is profitable to Altman's or the return would not have occurred. But the most profitable feature of the incident for all concerned is that it emphasizes again the principle that an advertiser's appearance in The Tribune does not grant him immunity from criticism. A guarantee to readers precludes sanctuary to advertisers. cludes sanctuary to advertisers.

This is certainly the age of marvels. Miracles are fast crowding cld-fashioned conservatism to the discard. One may soon expect to live without the bothersome method of eating to live, and it will be small wonder if a soup sandwich does not put one of rosst beef in small wonder if a soup sandwich does not put one of rosst beef in the record of past performances. Why dine out, or why employ a cook and serving maid in the home, when, according to the latest uncensored newspaper advertising, we are told that Budweiser is "Liquid Bread-Nothing More-Nothing Less"? Truly, it's wonderful. And Americans, we are told in the same original nothing more and nothing less refreshing tonic advertisement, have globe-trotted with the Stager Hop Flavor of Liquid Bread-Nothing More-Nothing Less and enjoyed their soup sandwich. Perhaps they are strictly correct in saying it is "always in a class by itself." Miracles generally are in a class quite separate and apart from the good old-fashioned ideas of our forebears when hops entered in yeast and yeast into bread. Frankly, I see no reasor, why "Liquid Bread" is not a first class, modern, up-to-date miracle, and truly in a class by itself.

I am inclosing the Budweiser offering, that you, too, Mr. Ad-Visor, may read. I note that the bottle of liquid bread pictured in the advertisement is uncorked. To that particular bottle of advanced ideas in bread making I am lifting my new straw kelly.

Think what a novel effect might have been secured if the chorus

Think what a novel effect might have been secured if the chorus in "Heidelberg" sang, chewing bread crumbs! Or, why don't the Budweiser people attach a pat of butter to each bottle of their liquid bread in order that the ration may be completely balanced? And use individual spreaders

Such courtcous treatment was shown me yenterday at Lord & Taylor's that I want to tell others of it. I was lunching there, and left my glasses on the little table, not discovering my loss until an hour after leaving the store. I returned at once for them, and, finding they had not been sent in at the,"Lost and Found" desk. I went up to the restaurant. Although it was a matter entirely of my own fault. I was shown every attention. It was at the rush hour, and many people were waiting at the entrance, but I was immediately allowed to pass. The head waiter was deeply interested and politely requested the occupants at my table to move so that the floor beneath could be searched. The waiter who had served me was summoned, but no one could recall having seen them. There was not the slightest trace of impatience or annoyance on the part of those busy waiters, and I was politely given a seat while further search was instituted. It was finally decided that the glasses had been carried away with the table linen, and word was sent to the laundry to make a thorough gearch. They assured me that I need not wait, but that if I would leave my name and address the glasses, if found, would be immediately forwarded. This morning they arrived promptly by messenger, very carefully wrapped and in perfect condition.

People can see when they are being treated well, whether their glass:

People can see when they are being treated well, whether their glasses

Recently in this column was published a letter which objected to "the claque and clamor of concerns whose loudest argument is a 'guarantee.' They do not seem to see," continued this correspondent, "that the very offer of a 'guarantee' is a confession that their names and reputations are not sufficient alone to secure the buyer's confidence.'

Apropos of which comes this communication:

Let us consider for a moment the reputable merchandising concern. The guarantee of the Rogers Peet Company of "Money refunded at any time if the purchaser is dissatisfied" does not, in the slightest, appeal to me as "a confession that their name and reputation are not sufficient alone to secure the buyer's confidence," nor can I believe that any one can fail to be inspired with a great confidence in any company of like stability that sayanges such a guarantee. stability that advances such a guarantee.

It is certainly true that the method of giving a guarantee has much to do with the reception it meets. There is to me no "claque and

much to do with the reception it meets. There is to me no "claque and clamor" in the Rogers Peet advertisement of guarantee, nor in the advertisement of guarantee of numerous other reputable and up-to-date

I thoroughly agree that "the only valuable guarantee is the one that is wholly unnecessary," but would like to add—"so far as the guaranter is concerned." Satisfaction is a very undependable commodity guarantor is concerned." Satisfaction is a very undependable commodity and many reputable merchandisers do not care to bind themselves to a universal satisfaction or reimbursement of their customers, since they must inevitably meet many an unreasonable person whom it is practically impossible to satisfy. Therefore, when a merchant guarantees me satisfaction or money returned I feel that he must have confidence in the greater part of the public; almost involuntarily I range myself on the side of those purchasers who will play the guarantee game squarely; I feel an increased esteem for the merchant and a freedom in buying from his store that I do not feel in houses who do not make so much, by an advertised guarantee, of trust in the public. G. P. L.

The more the storekeeper shows that he trusts the public the less

up to a good opinion which some one has of us.

# WHO BOOST PRICE KNEW OF OTHERS

mon Offending Dealer Before His Committee.

## FINDS MIDDLEMEN **GET FAIR RETURNS**

Product, His Tour of State Shows:

[By Telegraph to The Tribune.] persons or concerns making such an

"The evidence so far presented the committee," said Senator Wicks to-day, "shows no reason why prices should be advanced to consumers at this time. Any dealer taking advantage of the situation to make an immediate advance is taking unwarranted action and one that cannot be satisfactorily explained from existing contracts with producers.

Price Jumps Will Re Fought.

Price Jumps Will Be Fought. "Any such effort at this time will be followed by as prompt an investigation as the committee can make. As to what may be the final result in the distribution of the apparently needed advance to the producer and as to how this shall be distributed between consumer and the distributer the committee is unable to say until the inquiry shall include transportation and distribution problems."

distribution problems."

The committee has unearthed many proofs of methods employed. While it is possible to remedy market conditions by cooperation of farmers in some communities, the committee has learned that such cooperated plants have been in many instances subjected to a success.

squeeze.

Evidence has been obtained which shows that stations run on the cooperative plan are eliminated by quietly picking up shares until control is had, or by raising prices in the neighborhood to a figure which the cooperative station cannot meet.

The committee has found no evidence of actual active competition in the purchase of milk. There has been a sort of understanding to keep off the other fellow's territory and to stand together in making one price to the farmer.

Cream Skimmed Off.

Cream Skimmed Off.

In three cases brought to light last week it was admitted that cream had been skimmed from milk later sold in New York City. Milk received at the station is held over a day in the cooler, and the cream is skimmed the next morning. Enough is left so that the milk will still pass the legal test.

When cream sells at close to \$15 a can it can be seen that a can or so will meet the cost of a factory's operation four hours. The milk is shipped to New York as "whole milk." This trick is prectised in some of the smaller plants, not in the larger ones.

The committee has heard no direct threats of a strike if next month's contracts are at a higher figure. From the attendance at hearings so far it is evident that the farmers are up in arms over present prices, declaring that they cannot make a living. In three cases brought to light last

cers of the Consolidated Milk Exchange, in Harrison Street, for violation of the state anti-trust act.
"No definite complaint has been received yet," said John T. Dooling, Assistant District Attorney, in charge of
the investigation. "We are principally
interested in finding out whether the
same methods of price fixing in vogue
then are operative now. then are operative now.

The indictments were found in Feb-

ruary, 1910, soon after District, At-torney Whitman took office. Late in 1915 bail was discharged in each of the cases, but the indictments are

## MAN, SUED, WOULD INDICT HER, SAYS GIRL

### Charges Theatrical Manager Has Appealed to U. S. Attorney.

Miss Florence C. Burns, nineteen years old, who, through her mother, Mrs. Mary Burns, is suing Paul Durand, a theatrical manager, for \$50,000, alleging he attacked her, told Justice Finch yesterday of an effort made by Durand to have her indicted by the Edderd grand jury on a charge of

ne Court to examine the plaintiff

On the application of Miss Burns this order was vacated yesterday by der, "but he used to laugh it off. He Justice Finch. The young woman said was pleasant and made friends so in her petition to have the examination easy." that Durand hoped thereby to aid a complaint which he had made to the

# SUICIDE LEFT WOMAN ALL

Former Manager of Grolier Club Willed Entire Estate to Friend.

Joseph L. Morton, former manager of the Grolier Club, who committed suicide about a month ago, left his entire estate to Ruth Shepard Granniss, whom he described in his will, filed yesterday, as a friend. Morton, who was seventy years old when he died, left no near relatives. He named the Metropolitan Trust ompany as executor of his will. No petition was filed with the will, so that its value was not Morton took his life by inhaling

his home, at 139 West Seventy-

# AMBASSADOR SHARP TO SAIL Will Spend Three Weeks Here Recuper-

ating from Illness. Paris, Aug. 12.—Ambassador Sharp leaves for America on the Lafayette leaves for America on the Latayette
for a three weeks' vacation, of which
he stands in need owing to his recent
illness. He deem't expect to take any
part in polities during his sojourn in
the United States, though he will have
several conferences with President
Wilson concerning foreign affairs.
His daughter Margaret accompanies

# WARNS MILKMEN HIS 3 WIVES ALL

Senator Wicks Will Sum- Suit Shows William Wallace Snyder Had Trio of Households.

> WILL LEFT ALL TO WIFE NO. 3

Dairymen Should Get More for Administering It, She Found No. 1 Wealthy, No 2 Working Woman.

Through a suit filed in the Hudson Albany, Aug. 12 .- The Wicks investi- County Circuit Court by Mrs. Sarah gating committee will not countenance Whitenack Snyder, of 127 Elm Avenue, any attempt by New York City milk Mount Vernon, N. Y., against Mrs. dealers to boost prices. According to Lucinda Pabst Snyder, of 318 Seventh Senator Wicks, head of the committee, Street, Harrison, N. J., it became known yesterday that the late William Waleffort will be summoned before the committee and asked to explain.

While the committee, after travelling over sixteen counties of the state, believes that the dairymen should receive an increase in prices, it holds that the middleman is getting sufficient return. holds within a radius of twenty-five Pt miles and that each wife knew of the existence of the other two.

A further remarkable circumstance in the case is that investigation showed the neighbors in all three instances Ca were generally aware of the situation. Yet for eighteen years Snyder lived the life of an ordinary respectable

At the time of his death in Mount Vernon, where he lived two days a week with wife No. 3, obituaries appeared simultaneously in the papers of Newark and Mount Vernon. In one, B he was "survived by his wife, who was Miss Phoebe Baldwin, of Orange, N. J." In the Westchester paper the name of the surviving widow was appropriate to the neighborhood. From the New-Phoebe Baldwin Snyder, of 35 Hawark notice it was learned that Mrs. thorne Avenue, East Orange, a sister of Samuel W. Baldwin, treasurer of the Mutual Benefit Life Insurance Gompany, of Newark, was wife No. 1. No mention was made of wife No. 2, residing at Harrison.

Our reg. Si White, scarle sirable finish extra sizes.

Indian Design

Left All to Wife No. 3.

A will, offered for probate at White Flains by wife No. 3, stated that Snyder married Miss Whitenack, at Buffalo, on March 5, 1898. By its terms, all his property goes to wife No. 3.

Thus it came about that, in going over sondum of his property in Harrison. Immediately she went to 318 Seventh Street and demanded that wife No. 2 quit the premises. Mrs. Lucinda Pabst Snyder, the occupant, who first men Snyder in Trenton in 1887, and lived with him for twenty-nine years, refused to vacate the modest home that she claims her husband built for her with her aid when he was struggling to get ahead.

Whereupon wife No. 3 brought suit for the property also seed a limit of the property of the property of No. 3 brought suit for the property also seed a limit of the property of No. 3 brought suit for the property also seed to the property of No. 3 brought suit for the property also seed to the property of No. 3 brought suit for the property also seed to the property of No. 3 brought suit for the property of No. 3 brought suit for the property also seed to the property of No. 3 brought suit for her with the no. 2 constant of the property of No. 3 brought suit for her with the no. 2 constant of the property of No. 3 brought suit for her with the no. 2 constant of the property of No. 3 brought suit for her with the no. 3 constant of the property of No. 3 brought suit for her with the no. 3 constant of the property of the prope

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Swann Studying 1910

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Milk Trust Activities District Attorney Swann began delving into the milk situation yesterday by studying the situation in 1910, which resulted in the indictment of eight officers of the Consolidated Milk Exchange, in Harrison Street, for violation of the state anti-trust act.

"No definite complaint has been recommended for the property, plus \$6,000 in rent, with her aid when he was struggling to get ahead.

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Whereupon wife No. 2 brought suit of or the property, plus \$6,000 in rent, which she claims is due since 1910.

Wife No. 2 placed her case in the sands of former Judge Thomas A. Davis. From his summer home at the would offer as evidence in defence of his client a bundle of letters from the would offer as evidence in defence of his client a bundle of letters from the would offer as evidence in defence of his client a bundle of letters from the would offer as evidence in defence of his client a bundle of letters from the would offer as evidence in defence of his client a bundle of letters

angrily received to the subject. It is understood she is wealthy, and has no intention of entering into a legal squabble for her share of her husband's estate. her share of her husband's estate.
Snyder's establishment at Mount
Vernon, which is on Chester Hill, was
boarded up yesterday, and neighbors
said that Mrs. Snyder had gone to Bedford Hills, N. Y., for the summer.

Saved to Build House.

In a little three story frame house in Harrison, however, a small, whitehaired woman, with a gentle voice and a careworn smile, told how she had slaved for Snyder because she loved

him. Mrs. Lucinda Pabst Snyder is sixtyone years old and spears with a slight German accent. She came to this country when a girl and met Snyder in Trenton. At that time he owned a fancy ods store in Newark, with a branch Trenton.

Mrs. Snyder was baking in her tidy kitchen when the reporter called. She explained how her husband had little money when she first met him and how they had worked to build the house. She

had sorted bricks, sawed wood and ridden errands on her bicycle. Mrs. Snyder said that she learned of blackmail.

Durand, who denied the charge made by Miss Burns, which was that she was drugged by drinking wine before the salleged attack, obtained an order in the Supreme Court to examine the plaints.

Mrs. Snyder said that she learned of Wife No. 3 the first year he married her. Previously she had known of No. 1. Soon after his third marriage Snyder brought this wife to Arlington.

of No. 1. "People used to talk," said Mrs. Sny-

Later Snyder moved to Irvington was neither material nor necessary, and that Durand hoped thereby to aid a home for Sara Whitenack in her name. Subsequently, he transferred the house to his own name and sold it.

Found a Will.

In a suit of clothes which Snyder left at his Harrison home Mrs. Snyder said she found a will. By the terms of this instrument his entire estate goes to his executors, with instructions to pay the sum of \$50 per week to Phœbe B. Snyder during her natural life if she shall so long remain unmarried, and to Sara D. Whitenack, daughter of Alfred Whitenack, of Pleasant Valley, N. J., the sum of \$50 during her natural life if she shall remain so long unmarried." It also directs that any income above \$100 be used to educate his children. Helen here in Irvitator. his children—Helen, born in Irvington in 1899, and William Wallace, born in Mount Vernon in 1991. No mention is made of three other children subsequently born. There is a provision of \$25 a week for his brother, Colonel Edward H. Snyder, who resides in Brooklyn and operates a small real estate business in East Orange. In this will the two women are ex-ecutors and wife No. 2 is not mentioned

Gen. Husted Bust for Peekskill a bust of the late General Husted is to be placed in Depew Park, Peekskill. Gifts of \$600 toward the cost of the pedestal and bust have already been made, including \$250 from ex-Senator Chauncey M. Depew. A committee has been appointed to manage the project.





HEARN

# 24TH AUGUST SALE Household Dry Goods STOCK CLEARANCES | All Surplus and Summer Stocks

# Two Powerful Forces Bringing Entire Store Into Action

Following with Hundreds of Other GREAT Values for MONDAY and TUESDAY MUSLINS--SHEETS--PILLOW CASES

AUGUST SALE OF

# BLANKETS

Gift Blankets-Plain Blankets-Jacquard Robe Blankets Porch, Camping and Cottage Blankets Put this Sale beyond any attempt to compete with it. We are careful, fore-sighted buyers of large quantities (always for cash) and conscientious sellers, so it will pay you to stock up for Fall at August Sale Prices. These are unusual times. You will not be able to buy later at these concessions.

Our reg. \$14.98	Best Eiderd'n finish Jacqua Our reg. \$3.14— Unusual value Plaids or floral designs combinations—dainty an- also wool mixed blanket
al. Fleece and Pure Wool- Our reg. \$7.98	colors—fancy borders—66 inches.
White, scarlet, gray—tartan and two- one plaids—ribbon binding—sizes for il beds in the lot.	Wool Blankets- were \$4.49 and \$5.98
al. and Ohio Wool— Our reg. \$4.98 and \$5.98 4.17 White, scarlet, gray or attractive laids—many with wide silk bindings—sizes for al beds in the lot.	* Also Eiderdown finish- Our reg. \$2.49
aby Blankets—  Eiderdown finish— Our reg74	White, tan or gray; also All Wool and Wool Mixed Our reg. \$8.98 White, colors and plaids, binations—for full or size beds.

Our reg. \$9.98 and \$11.98... 7.95 White, scarlet, and pretty plaids—desirable finish and bindings—full and

....} 3.45 win or large 1.77 pretty plaids. 6.95

in best comthree-quarter Eiderdown finish Blankets-Our reg. 49 ct, each..... All-over designs-pink and white and blue and white-floral and animal designs.

36 inch Mercerized Foulards-

A Clearance of WOMEN'S & MISSES'

DRESSES Every One of Excellent Value. Taffetas, embroidered nets, crepe meteors, charmeuse, crepe de chines in the lot. Broken assortment of regular

d	extra	
	Were	\$14.98 7.98
	Were	\$19.98 9.98
	Were	\$27.9814.98
	Were	\$29.9816.98,
	Were	\$33.9819.98
	Nere	\$39.9824.98
	Were	\$59.9829.98
	Were	\$69.9834.98
	COA	TS-CLEARANCES

For Women and Misses

Marked without consideration former price estimates. Black Taffeta Coats-Variety of styles-broken sizes-Were \$18.98 and \$20.98. 7.50 Were \$22.98 and \$25.98. 9.50 Were \$29.98 and \$33.98. 12.50

# A few colored coats included. FOR WEE FOLK

Baby looking sweet and clean all the time now—that takes so many clothes, doesn't it? These lowered prices make the problem much easier. Babies' Gertrude Slips-domet-

long and short-Our reg. .49... .35 Babies' Fine Shirts-all wool and silk and wool-broken sizes-Our reg. .69 and .98..... Babies' Pillow Shams-nainsookhemstitched-Our reg. .29..... .19 Little Tots' Dresses-nainsook and lawn—yoke and waist styles—daintily trimmed—sizes to 6 

Little Tots' Dresses—chambray, ginghams, checked and striped in various colors—some

trimmed with smocking and

# Clearance of DRESS GOODS

Do you know that we are not going to be able to offer these prices in the Fall?

32-INCH SILVERBLOOM-a mohair

54-INCH ALL WOOL COSTUME 50-INCH MOHAIR SICILIENNES garnet, cream, brown, navy and black.....

part wool-medium and large sizes-reg. .69..... 

and less than cost per yard-

1 to 8 yard lengths.

54-INCH SHEPHERD CHECKS-

You decide that underthings couldn't be any lovelier-then you see some clever variation in trimming or material that is irresistible. These prices mean not only that you can but that you ought to buy all you need:-

WOMEN'S UNDERWEAR

Envelope Chemises (Red Ticket)crepe de chine-white and flesh-entire yoke of val, lace-ribbon run and bow-Our reg. \$2.98...1.94 Envelope Chemises nainsookempire or yoke-shirrings, tucks, ribbons, laces or embroidery-

Washable Satin Bloomers-Red Ticket Lot—white and flesh—gathered knee and waist with elastic bands—Our reg. \$1.98......1.48 Petticoats-Crepe de chines-white and flesh-ruffles of wide lacetwo rows of insertions-

ribbon bow-Our reg. \$4.25....2.98 Petticoats—Crepe de chines, washable satins—beautiful assortment— values \$3.98 to \$14.98.2.98 to 10.98

## Clearances. Just Consider These Prices! LACE CURTAINS

Two and three pair lots—fine imported laces; Marie Antoinette and Irish point; also renaissance, novelty net, scrim, Marquisette and fine Notting-

### 25 to 33 1-3 Per Cent Off! \$14.98 and \$15.98 values.....9.98

\$11.98 and \$12.98 values.....7.98 \$6.98 values......4.98 \$5.98 and \$6.49 values:.....3.98 \$4.98 values......2.98 \$3.40 and \$3.98 values......1.98 PORTIERES

# Reversible Velour Portieres-

duplex colors-French edge-an effective curtain at an exceedingly Reversible Frou-Frou Damask Portieres val. \$7.98 and \$8.50, 6.75

Sunfast Portieres-one and two pair lots—exquisite blue, rose, brown and green tints—verdure designs in madras effects—val. \$6.98...4.50 Sunfast and Figured Armure

Portieres -val. \$4.98.........3.98

Special Purchase of Surplus FINE VELOUR REMNANTS Finest goods in the country-plain

colors, stripes, figures, for furniture and hangings-1½ to 5 yd. lengths-all 50 inches wide. Plain and Jaspe Stripesvalues \$1.69 to \$2.49 yd...... .95 .52 Figured Velours— values \$3.98 to \$7.00 yd......1.95

August Sale Special:-New Curtain Scrims-Curtain -36-in, stripes, spots or double border-reg. .10%..... 7% Remnants of Dress Goods sold at cost

Nottingham Lace Curtains-novelty weaves and dainty designs— white and Arabian—reg. \$1.49..1.00

# AT AUGUST SALE PRICES Reliable Grades Only-This fact, coupled with our enormous assortment

Qualities for every purpose-Economies for every purse Diamond Mills Sheetings Muslins-Bleached and Unbleached Muslins Well known for durability--36-inch—worth .10...... 61/2 BLEACHED. Sale UNBLEACHED 42-inch Dwight Anchor Pillow Tubing-5 to 20 yds.-worth 22-yd..... 42-in.-worth .19 .14

Following Well-Known Brands at Sale Prices:-

Pillow Cases	Will-Wash- Heavier,	Mohawks.	Dwight Anchor, Utica,
42x36 45x36 50x36 54x36	val20Sale .15 val22Sale .15 val24Sale .15 val26Sale .2	val24Sale .17 val26Sale .19	val. 23. Sale 17 val. 25. Sale 18 val. 27. Sale 20 val. 31. Sale 23
Sheets			Lan 1963
54x90 63x90 72x90 81x90 90x90	val628ale .41 val69Sale .5 val76Sale .5 val84Sale .6 val92Sale .61	val82Sale .63 val89Sale .71	val94Sale.72 val. \$1.04Sale.75

Extra long Pillow Cases to 4014 inches—Sheets to 3 yds. long.
Full A rtment of Wamsutta and New Bedford SHEETS and PILLOW CASES at Sale Prices. Measurements are before hemming.

### August Sale of TOWELS

First, recall all you have said about other Hearn sales—then remember— even we have never offered better All pure linen—we are thankful to get it at any price. That's why we are so proud of these remarkable prices.

69 ct. Turkish Bath Towels ..... . 54 Soft, absorbent-spongy weave-wide hem.

Show Towels.....1.
Hemstitched or scalloped ends. 

\$1.49 Hand-Embroidered

August Sale of TABLE SILVER ers Silver Plated Tea Spoons bright or gray finish-pretty designs-reg. 59...... 4 doz. .44 Rogers Silver Plated Table Spoons and Forks—to match above—reg. \$1.25......½ doz. .S4

Rogers Dinner Knives—plated on fine tempered steel—fancy handles—reg. \$1.39.....½ doz. 1.00 Rogers Soup Ladles-bright or gray finish-favorite designs-

August Sale of BED SPREADS Just Consider These Prices:-Full size Crochet Spreads— floral designs—worth \$1.79....1.09 Hemmed or fringed Spreads-

worth \$2.25.....1.37

August Sale of

LINEN CLOTHS

NAPKINS, SETS, Etc.

Table Damasks-Pure linen-Floral

Satin Table Damasks-70 in .- pure

Mercerized Damasks-high lustre-good patterns-reg. 49.....

Mercerized Table Damask-closely

After Dinner Cloths-turkey red Lunch Cloths-2 yds. long-pure

22-in. Napkins—Pure Linen— heavy quality—reg. \$3.49 doz...2.77

Union Linen Napkins-firm weave -reg. \$1.79......dozen 1.54

Mercerized Napkins-20 in.-soft finish-reg. \$1.29......dozen .95

linen-heavy quality in stripes and florals-regular \$1.49.....1.24

Fine Crochet Spreads— hemmed, fringed or scalloped— worth \$2.79......1.84 Extra Find Satin Finish Marsellleshemmed or scallopedworth \$3.79......2.74

MORNING SPECIALS-Monday and Tuesday, Until 1 P. M. followers dealers buying, quantities restricted. No Mail or Telephone Orders.

tailored models.
BLOUSES-SECOND FLOOR 98 ct. Women's Middy Blouses . . . 72

White drill, with striped or plain color collar and cuffs-with or without belt-sizes 34 to 44.
BLOUSES-SECOND FLOOR. 69ct Envelope Chemises ...... .50 98ct. Women's Sateen Petticoats .79

pleated or ruche trimmed flounces

fitted bands—all lengths.

PETTICOATS—SECOND FLOOR. Women's Lisle Union Suits ... Seconds of 69 and 79 ct. qualities
—low neck—seamless—lace trim'd
drawers—regular and extra sizes.

ENIT UNDERWEAR—MAIN FLOOR.

Soft finish-black and colored

49 ct. Boys' Blouses-4 to 15 yrs .36 Madras and percale—neck band—attached or Eton collar—sport styles also. BOYS' FURNISHINGS-THIRD FLOOR. \$3.98 Boys' Summer Suits ..... 2.95

6 to 16 yrs.—Norfolk models—kool kloth, Palm Beach cloth, linen and linen crash-tan, blue, gray, nat ural; also stripes and novelties. BOYS CLOTHING-THIRD FLOOR. 98 ct. Infants' Long Slips..... .77 Nainsook and lawns—tucked and hand stitched yokes—plain or trim'd skirts.
INFANTS DEPT.-SECOND FLOOR.

-also lace many styles. NECKWEAR-MAIN FLOOR. 79 ct. Lawn House Dresses....

Florals and polka dots—contras trim'gs and buttons—all sizes, HOUSEDRESSES—SECOND FLOOR. 

RUGS-THIRD FLOOR.

\$3.00 Marseilles Spreads...... Full size—satin finish—four de

SPREADS-BASEMENT

Look for the Clocks! Look for the Clocks!

\$1.98 Striped Tub Silk Blouses. 1.59 | 35 ct. Opaque Window Shades....24 7x3 ft.-good tints. \$3.09 Sateen Comfortables .... 2.2 Full size—floral patterns—Winter weights—well stitched. COMFORTABLES—BASEMENT.

> drawnwork or emb'y.
>
> ART LINENS-MAIN FLOOR.

29 ct. Hat & Sash Ribbons ..... .1 Moires and taffetas—black, white

79 ct. Chiffon Poplins-36 inch. Silk mixed—lustrous—large assortment of street colors, plenty of blues, evening shades, also white, ivory and black.

SILKS—MAIN FLOOR.

89 ct. White Ramie Linens.... .57
45-inch-soft finish-in demand for dresses, blouses, suits, etc.
LINENS-MAIN FLOOR.

brown, navy and black.
DRESS GOODS-MAIN FLOOR.

49 ct. Lustrous Mohairs.

17 ct. Mercerized Poplins. children's play clothes, as well as women's house and porch dresses. WASH DRESS FABRICS—BASEMENT.

... 2.09 121/2 ct. Cotton Huck Towels ... . 8 18x37—soft finish—bleach hemmed—striped borders. TOWELS—MAIN FLOOR.

Clock Signs Denote Morning Specials.

(The next Ad-Visor will appear Tuesday, August 15.)